Type
Specimen

jam
type

Douro
Serif

Douro Serif™

Styles

Douro Serif™ Light

Douro Serif™ Regular

Douro Serif™ Medium

Douro Serif™ Bold

Douro Serif™ Black

Douro Serif™ Light Italic

Douro Serif™ Italic

Douro Serif™ Medium Italic

Douro Serif™ Bold Italic

Douro Serif™ Black Italic

Graphic Design Definition

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Basic Characters

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789

Basic Characters

Douro Serif™ Light Italic, 64pt

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789

Basic Characters

Douro Serif™ Regular, 64pt

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789

Basic Characters

*ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789*

Basic Characters

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abcdefghijklmn opqrstuvwxyz

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opqrstuvwxyz
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ABCDEFGHIJKLMN
OPQRSTUVWXYZ

abcdefghijklmn
opqrstuvwxyz

0123456789

Diacritics

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Symbols & Numerals

Douro Serif™ Medium, 64pt

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Punctuation & Ligatures

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ff fft ft fä fb fë ffb ffi fh fï fj fk fl fö fi

Douro Serif™ Light

22pt

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12pt

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Douro Serif™ Medium

22pt

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8pt

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6pt

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The term graphic design was coined by William Addison Dwiggins in 1922. However, the origins of graphic design can be traced from the origins of human existence, from the caves of Lascaux, to Rome's Trajan's Column to the illuminated manuscripts of the Middle Ages, to the neon lights of Ginza, Tokyo. In "Babylon, artisans pressed cuneiform inscriptions into clay bricks or tablets which were used for construction. The bricks gave information such as the name of the reigning monarch, the builder, or some other dignitary". This was the first known road sign announcing the name of the governor of a state or mayor of the city. The Egyptians developed communication by hieroglyphics that used picture symbols dating as far back as 136 B.C. found on the Rosetta Stone. "The Rosetta stone, found by one of Napoleon's engineers was an advertisement for the Egyptian ruler, Ptolemy as the "true Son of the Sun, the Father of the Moon, and the Keeper of the Happiness of Men". The Egyptians also invented papyrus, paper made from reeds found along the Nile, on which they transcribed advertisements more common among their people at the time. During the "Dark Ages", from 500 AD to 1450 AD, monks created elaborate, illustrated manuscripts.

Douro Serif™ Black Italic

22pt

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12pt

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Thanks

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