

Typeface Design and Development – João Symington

Year – 2020

Ondo

Ondo™

Styles

Ondo™, 26pt

Ondo™ ExtraLight

Ondo™ Light

Ondo™ Regular

Ondo™ Medium

Ondo™ Bold

Ondo™, 26pt

Ondo™ ExtraLight Italic

Ondo™ Light Italic

Ondo™ Italic

Ondo™ Medium Italic

Ondo™ Bold Italic

Graphic Design Definition

Ondo™ Regular, 28pt

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Basic Characters

Ondo™ ExtraLight, 64pt

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

Basic Characters

Ondo™ ExtraLight Italic, 64pt

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

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Basic Characters

Ondo™ Italic, 64pt

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

0123456789

Basic Characters

Ondo™ Medium, 64pt

A B C D E F G H I J K L M N

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0123456789

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OPQRSTUVWXYZ

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Basic Characters

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ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

0123456789

Diacritics

Ondo™ Regular, 27pt

A Á Ā Ä À Ā Ą Ą Ą Æ B C Ć Ć Ć Ć D Đ Ď Đ E É Ě Ê Ë È Ē Ę
F G Ğ Ğ Ğ Ğ H Ħ I Í Î Ï Ì Ī Ĵ J K Ķ L Ł L' Ł Ł M N Ń Ņ ņ Ŋ Ñ O Ó Ô
Ö Ò Ő Ō Ø Õ Œ P Þ Q R R' R' R' S Ś Š Š Š Š ß T Ƨ Ƨ Ƨ U Ú Û Ü Ù
Ů Ū Ů Ů V W W' W' W' W' X Y Ý Ŷ ŷ Ÿ Z Ž Ž Ž Ž

Ondo™ Regular, 27pt

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Symbols & Numerals

Ondo™ Regular, 64pt

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Ondo™ Regular, 64pt

0 1 2 3 4 5 6 7 8 9

1/2 1/4 3/4 1/8 3/8 5/8 7/8

Punctuation & Greek Characters

Ondo™ Regular, 64pt

• , : ; ... ! ¡ ? • • * # / \ () { } [] - -
— — , , “ ” ‘ ’ « » < > ” ’

Ondo™ Regular, 64pt

Δ μ

Ondo™ ExtraLight

22pt

Graphic design is the process of visual communication and problem-solving through the use of typography, photography, iconography

12pt

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6pt

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The term graphic design was coined by William Addison Dwiggins in 1922. However, the origins of graphic design can be traced from the origins of human existence, from the caves of Lascaux, to Rome’s Trajan’s Column to the illuminated manuscripts of the Middle Ages, to the neon lights of Ginza, Tokyo. In “Babylon, artisans pressed cuneiform inscriptions into clay bricks or tablets which were used for construction. The bricks gave information such as the name of the reigning monarch, the builder, or some other dignitary”. This was the first known road sign announcing the name of the governor of a state or mayor of the city. The Egyptians developed communication by hieroglyphics that used picture symbols dating as far back as 136 B.C. found on the Rosetta Stone. “The Rosetta stone, found by one of Napoleon’s engineers was an advertisement for the Egyptian ruler, Ptolemy as the “true Son of the Sun, the Father of the Moon, and the Keeper of the Happiness of Men”. The Egyptians also invented papyrus, paper made from reeds found along the Nile, on which they transcribed advertisements

Ondo™ Bold Italic

22pt

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12pt

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Thanks

For more information, please contact us:

+971 (0)50 774 7901

hello@jamtype.com

jamtype.com